

Avani Beauty

Bridal Makeup Artist

A specialized beauty professional who crafts timeless, camera-ready looks to help individuals feel luminous, confident, and beautiful on their wedding day.

BRIDAL *Information Pack*

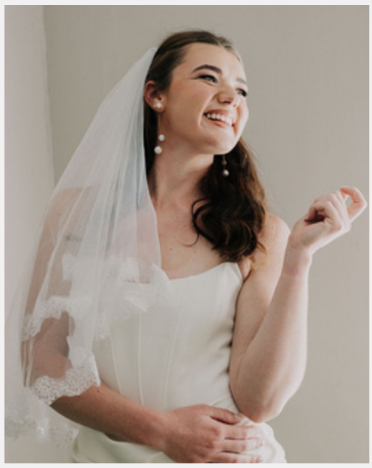
Because in your dreams, every detail matters.

Jessica Williams











Rozane Koen

Makeup Artist

062 855 8208

www.avanibeauty.co.za

info@avanibeauty.co.za

About Me

Hello, I'm Rozane Koen,
my job and passion is
being a makeup artist, nail tech and lash tech.
I qualified as makeup artist in 2025 top of my class and won 2nd place in the bridal category, makeup artist of the term and makeup artist of the month at Halouw Makeup Academy.

Career

2012 - 2026
Nail Technician

2024 - 2026
Lash Technician

2025 - 2026
Makeup artist

Skill

Bridal Makeup - 2nd Place

Makeup Artist of the month

Makeup Artist of the Term

Education

2024
Planet Nails - Lash Tech

2025
Halouw Makeup Academy

MAKEUP PACKAGES

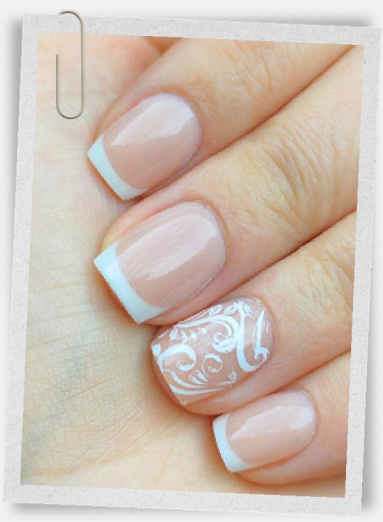
R6000.00	PLATINUM BRIDAL PACKAGE. INCLUDES: • BRIDAL MAKE-UP • TRIAL (BRIDE ONLY) • BRIDE'S ACRYLIC NAIL EXTENSIONS (ANY LENGTH/DESIGN) • 4 ADDITIONAL FACES, (TRIAL EXCL) • STRIP LASHES INCL FOR ALL FACES.
R5500.00	GOLD BRIDAL PARTY PACKAGE. INCLUDES • BRIDAL MAKE-UP • TRIAL (BRIDE ONLY), • 4 ADDITIONAL FACES • STRIP LASHES FOR ALL FACES.
R2650.00	SILVER BRIDAL (BRIDE ONLY) PACKAGE. INCLUDES; • BRIDAL MAKE-UP • TRIAL, • ACRYLIC NAIL EXTENSIONS, • STRIP LASHES.
R2300.00	BRIDE ONLY. INCLUDES TRIAL & STRIP LASHES ON THE DAY OF THE WEDDING.
R750.00	ADDITIONAL FACES ADDED TO PACKAGE *STRIP LASHES INCL.*
R850.00	ADDITIONAL FACES WITHOUT THE PACKAGE.
R550.00	BRIDAL PARTY TRIALS. *STRIP LASHES EXCL (LASHES CAN BE INCLUDED AT AN ADDITINAL COST OF R100).*
R400.00	CHILDREN 12 AND YOUNGER. *LASHES EXCL.*
R7.00	TRAVELLING COST PER KM. *(TOLL COSTS & ACCOMMODATION EXCLUDED)*

*Please note: trials booked Monday - Saturday only
All prices are travel excluded.

NAIL PRICES

R300 - SHORT R350 - MEDIUM R400 - LONG	PLAIN, ONE COLOR *(NO GLITTER/ART)*
R400 - SHORT R450 - MEDIUM R500 - LONG	FRENCH/FADED FRENCH, CHROME NAILS. *(NO GLITTER/ART)*
R100.00	SOAK OFF OLD PRODUCTS
R10.00 PER NAIL	GLITTER/MINIMALISTIC NAIL ART
R20.00 PER NAIL	DETAILED NAIL ART.
R30.00 PER NAIL	3-D NAIL ART
R50.00	NAIL REPAIR









NEED TO KNOW

Trials

Hearts and flowers, ribbons and
lace, the look of love upon her face.
A happy heart that's hard to hide,
this woman is soon to be a bride.

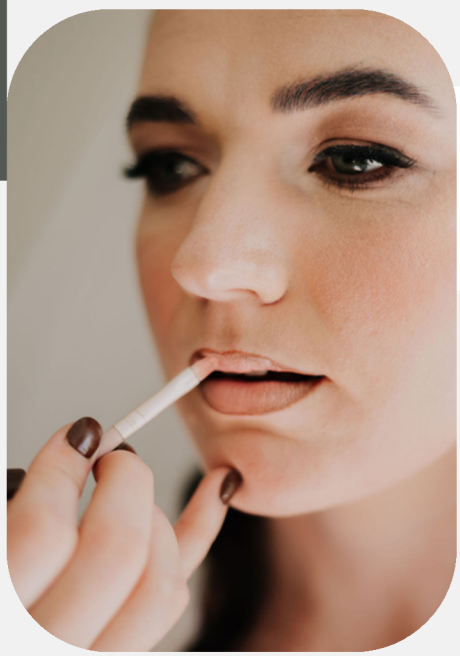
Why are make-up trials so important?

A makeup trial ensures your bridal look matches your vision, suits your skin, and leaves you feeling confident and comfortable on your wedding day.

Personalised Look: Test colours, styles and techniques to find your perfect look.
Skin Compatibility: Test products beforehand to identify sensitivities or reactions.
Perfect the Details: Address concerns such as dryness, acne or pigmentation and make adjustments.
Time Planning: Estimate application time to keep your wedding-day schedule running smoothly.
Confidence: Know exactly how your makeup will look, feel and photograph—so there are no surprises on your special day.

What to expect in a trial?

Duration: A makeup trial typically takes 2–3 hours, depending on your chosen look and preferences.
Inspiration: Pinterest or inspiration photos are welcome to help guide your desired look. Please note that results may vary based on your unique features.
Adjustments: The trial allows us to test different styles and techniques to find what suits you best, ensuring you feel confident and happy on your special day.



NEED TO KNOW

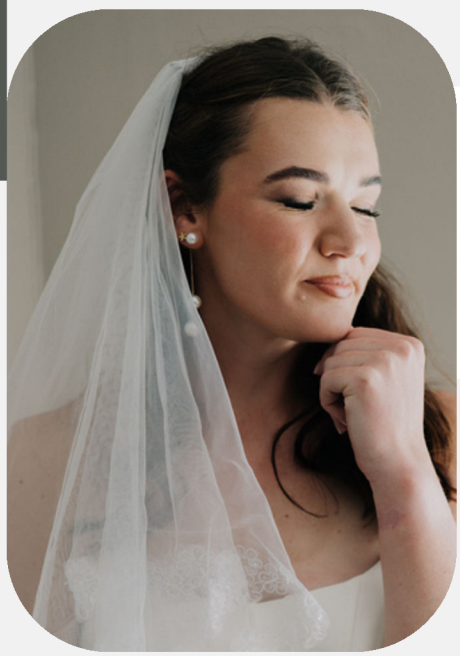


Things I will say no to... Even on your wedding day.

- White under-eye concealer - it gives harsh, unnatural contrast in photos.
- Harsh contour lines - we enhance your natural beauty, not reshape your entire face.
- Copy-paste inspiration pics - inspiration pictures are encouraged but every face needs a custom approach.
- Layering tons of powder - cakey is never bridal.
- Over-drawn eyebrows - they age badly in photos.
- SPF or SPF products - we're not risking flashback.
- Last-minute drastic changes - rushed glam = regret.
- Anything that doesn't feel like "you" - confidence is the real glow.

What I can not fix as your makeup artist.

- Poor skin texture – Makeup can blur, not erase. Good skincare is important.
- Sunburn or harsh tanning – Peeling can show through, I can not hide texture.
- Dry, cracked lips – Lipstick can't fully conceal dryness.
- Dehydrated skin – Hydrate well for smooth, radiant makeup.
- Last-minute breakouts – Last minute skincare changes can cause unwanted breakouts
- Uneven self-tan – Blotchy colour can't always be fully corrected.
- Lack of sleep – We can brighten tired eyes, but not erase exhaustion - beauty sleep is a real thing.



NEED TO KNOW

T's & C's

- Bookings made for services 150km or more from Avani Beauty will require the client to provide accommodation rated 3 stars and higher, (meals incl).
- Flights and car rentals are for the clients' account, to be arranged and booked by the client.
- To secure a date, a signed bridal booking form and a 25% booking fee is required. This booking fee is non-refundable and non-transferable. This booking fee will be put toward the client's total invoice. The remaining balance will be payable 1 week prior to the day of the wedding - no exceptions. No, "pay remaining fee on the day of the wedding". Accepted forms of payment include: cash, card or EFT payment (NOTE: bridal trials and booking fee, fees for bridal party members are two separate costs).
- All bookings are made on a "1st come; 1st serve basis". Bookings will only be confirmed upon receipt of completed and signed booking form as well as booking fee payment received in our account. Payment is required to reflect in the acc before your booking is confirmed. (Proof of payment required - a "screenshot" will not be accepted as proof of payment, only a bank stamped proof of payment will be accepted).
- Bookings for venues outside the Gauteng area needs to be booked well in advance and Accommodation, Meals, Flights and Vehicle rental, if need be, will also be. applicable and for the client's account above the quoted/invoiced price for services.
- All trials will be done at the Avani Beauty Studio in Pretoria North. Trials required at a different venue will incur additional travelling costs.



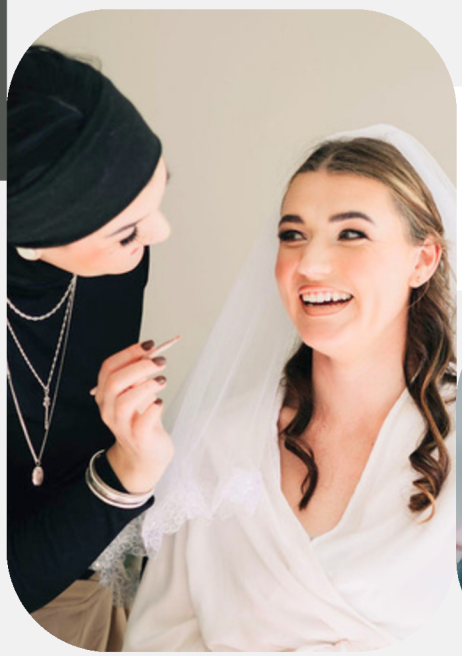
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T's & C's

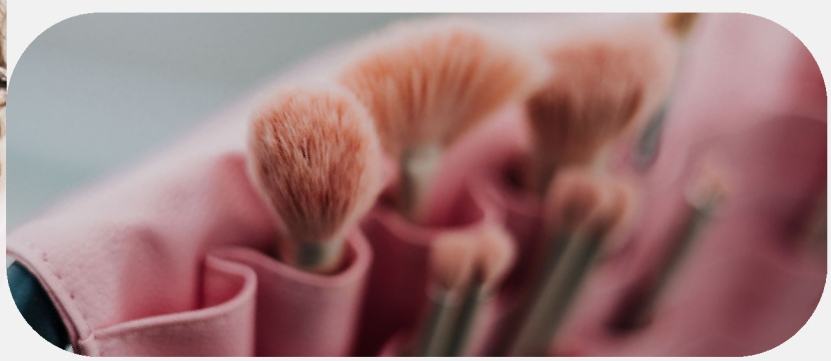
- We urge brides to not make any payments of more than 25% in advance. As we live in uncertain times. Refunds might not be possible.
- All bookings are made on a "1st Come, 1st Serve basis". Unfortunately no bookings can be kept for later confirmation. No booking fee - no booking.
- Note: In the event that your preferred artist is not available or has a family or medical emergency you will be assisted by another artist with the same skill level as your initial artist or a refund can be requested.
- No refunds on cancellations. Please double check your dates before booking.
- Travel fees apply and are calculated according to AA rates per kilometer when travelling to your location.
- Toll gate fees and accommodation costs (if applicable) will be for the clients' account.
- By booking, you agree to these terms.







NEED TO KNOW



Why choose Avani Beauty?

At Avani Beauty, we stive for excellence and professionalism and understand that weddings can be stressful - your make-up shouldn't be!

We understand the importance of looking and feeling your absolute best on your special day. By looking your best, you instantly feel more confident and ready to soak up everything there is to enjoy on this most special occasion.

Avani Beauty only uses hypoallergenic and non-comedogenic products including, but not limited to Halouw, Alila, M.A.C and Kryolan products which are also long lasting, breathable and lightweight ensuring that you look your best from start to finish without feeling like you are suffocating under your make-up.

